

RICHARD C. LAHMANN

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Education:

Bachelor of Science; *Michigan State University*, 1987; Degree concentrations (tri-major):
Economics, Law, History
Associates Degree; *Lansing Community College*, 1984

Current Positions:

Reflections Art Gallery; *Owner*. Artwork, music, executive home/office/cottage décor, and more; Fishtown, Leland, Michigan.
Communication Arts; *Owner*. Publishing, editing, photography, music distribution, and marketing coordination.
Editor / Publisher; *Cadillac Area Activities and Entertainment Guide*; 1992 to 2008; circulation of 5000+ print copies per monthly issue plus an Internet version. I also served as writer/editor of the *Leelanau Peninsula Chamber of Commerce* monthly Newsletter from May 2000 through October 2002, and as writer/editor of the *Cadillac Area Chamber of Commerce* Newsletter for 2.5 years in the mid 1990s. From 1995 to 1997, Communication Arts served as a marketing consultant for *Cadillac Area Public Schools*; areas of involvement included press releases, newsletters, meeting coordination, and Internet placement. A school bond was successfully passed during this time.

Employment Experience:

Administrator; *Wexford County Historical Museum*, Downtown Cadillac, 1992 to 1996; Primary responsibilities included marketing, staff and volunteer coordination.
Store Owner; *Great Lakes Galleria*, Downtown Cadillac, 1988 to 1992; Photographic Art Gallery with framing.
Drytech, Inc.; 8128 S. Cherry Lane, Cadillac, 1987 to 1988; Researched materials for new product line and initiated accounting system, staff production procedures and product marketing. Division later acquired by *Great Lakes Galleria*.
Market Masters; 1900 S. Cedar St., Lansing, 1986 to 1987; Positions included *Sales Staff Supervisor* and *Project Manager*.
Responsible for training of new employees, creating incentive programs, daily supervision, and continuing education of sales staff. Also managed trade show display booths in New York City, Miami and Chicago.
Pebblebrook Associates; 5030 Northwind Dr., East Lansing, 1983 to 1986; As *Staff Supervisor* and *Assistant to the Telemarketing Manager*, responsibilities included training, peer and subordinate bi-weekly performance evaluations, and initial payroll computation.

Activities, Special Skills, and Community Involvement:

Leland Michigan Chamber of Commerce; *President*, November 2002 to present.
Leelanau Peninsula Marketing Association; 2005 to 2009.
Substitute Teacher; Suttons Bay High School, Glen Lake Schools, most subjects. 1999 to 2009.
Cadillac Area Festivals & Events; *a founding member and President in the final year*, 1996 - 1998.
Cadillac Area Council for the Arts; formerly in charge of promotion and public relations. Serving as *President*, 1997 - 1998.
Wexford County Historical Society; *Board Member*, 1991 - 1997; *Vice President*, 1994 - 1995; *President*, 1995 - 1996.
Cadillac 4th of July Celebration; *President*, 1991 - 1997.
Cadillac Area Tourist Association; *Board Member*, 1989 - 1992.
Cadillac Lakefront Days; *Board Member and worker*, 1990 - 1992.
Cadillac "Clam Lake Canal" Historic Landmark Project; *Chairperson*, 1988 - 1990.
Varsity Debate Team; Owosso High School, 1979 - 1981, received first place speaker trophy and was part of a team which earned numerous team trophies. Team competed state-wide.